

Welcome to the 5th annual



TROPICS BUSINESS SUMMIT

The Virtual Experience

**THEME: "ACCELERATING
THE TRANSITION TO
CIRCULAR ECONOMY"**

**GLOBAL LIVESTREAM EVENT
12 - 16 OCTOBER 2021**

FOR MORE INFORMATION, PLEASE VISIT
[TROPICSBUSINESSSUMMIT.COM](https://tropicsbusinesssummit.com)



TROPICS
BUSINESS
SUMMIT
The Virtual Experience

WELCOME NOTE

SAVE THE DATE: 12 - 16 OCTOBER 2021

The African continent welcomes companies of all sizes, from established multinationals to high-growth startups. For the 5th consecutive year, the TROPICS BUSINESS SUMMIT will bring the diversity of the African continent together under one roof - enabling any business to find the people, resources, and market it needs to be successful.

The 2021 Africa - World Trade & Investment Meetings at the 5th annual TROPICS BUSINESS SUMMIT, while virtual for the second time, will feature 100+ virtual sessions, a virtual marketplace and service providers, and a robust networking platform where anglophone, francophone, lusophone, hispanophone, and arabophone participants can make the connections they need to push their investments forward.

The TROPICS BUSINESS SUMMIT is the preeminent event showcasing inbound investment opportunities throughout the 54 African States. With the advent of the African Continental Free Trade Area (AfCFTA), intra-African Trade and Investment are set to accelerate trade and boost Africa's trading position in the global market by strengthening Africa's common voice and policy space in global trade negotiations. The AfCFTA will cover a market of 1.2 billion people and a gross domestic product (GDP) of \$2,5 trillion, across all 55 member States of the African Union.

The 2021 Africa - World Trade & Investment Meetings is set to attract more than 3,000 participants, including more than 500 highly qualified global investors, financial institutions, PPP partners, and government leaders from markets all over the world, along with hundreds of economic development officials and diplomats from across Africa.

For more information, please get in touch with the organizing committee

General Information: hello@tropicsbusinesssummit.com

Sponsors: sponsors@tropicsbusinesssummit.com

Speakers and Partners: team@tropicsbusinesssummit.com

Follow our official hashtags on social media: [#TropicsBusinessSummit](#) [#TropicsSummit](#)



TROPICS
BUSINESS
SUMMIT
The Virtual Experience

AFRICA-WORLD TRADE & INVESTMENT MEETINGS

DAY 1 OVERVIEW • SAVE THE DATE: 12 OCTOBER 2021

THEME: "ACCELERATING THE TRANSITION TOWARDS CIRCULAR ECONOMY"

The Circular Economy is a concept centered on reducing waste and minimizing the use of finite raw materials by maximizing the value of the resources we have in Africa and the Caribbean. For Africa, the Circular Economy is a billion-dollar opportunity for Africa because it offers a promising opportunity for economic development, value creation, and skills development for emerging markets. And with the Covid-19 forcing countries across the globe to restructure their economies and diversify, Africa is in a strong position to take advantage of these emerging opportunities.

In a new report, the World Economic Forum's Circular Economy initiative and the African Circular Economy Alliance examined 5 big sectors in Africa to support the economy, jobs, and the environment on the continent in the long-term and these sectors include the Waste conversion industry; Plastic waste recycling industry; Mass timber industry; e-Waste recycling industry and, Recycled garments industry.

The main objectives of this high-level Trade and Investment meetings at the 5th annual TROPICS BUSINESS SUMMIT are:

- To raise awareness of the help and support available to large, medium, and small enterprises to explore circular economy business models;
- To discuss success stories and identify common pitfalls in the circular economy based and sustainable business models;
- To develop training models to upskill key employees in sustainable businesses techniques to manage: resource use, waste management, and environmental impacts;
- To set up a shared platform for the exchange of skills, knowledge, and practical business development tools.



TROPICS
BUSINESS
SUMMIT
The Virtual Experience

AFRICA-WORLD TRADE & INVESTMENT MEETINGS

DAY 1 AGENDA (1/2) • SAVE THE DATE: 12 OCTOBER 2021
THEME: "ACCELERATING THE TRANSITION TOWARDS CIRCULAR ECONOMY"

Please pick one or more plenary sessions you would like to join based on your expertise.

:: Welcome Address, Inaugural Session and Keynotes

- Official opening ceremony and welcome addresses
- (30-min) Roundtable: The circular economy transition, a billion-dollar opportunity for Africa
- (30-min) Roundtable: Reducing waste and accelerating the circular economy in Africa

Participants: Ministries of the Environment, Energy, Food, and Forestry

- (30-min) Roundtable: Using circular economy strategies and resilience thinking to build back better
- (30-min) Roundtable: Turning local waste industry into the circular economy
- (30-min) Roundtable: Mass timber and sustainable building construction models
- (30-min) Roundtable: The circular economy in the energy, utilities, and resources sectors
- (30-min) Roundtable: Renewable energy: A pillar of a sustainable economy
- (30-min) Roundtable: Incentivizing decarbonization through the circular economy concept
- (30-min) Roundtable: Moving towards a more sustainable or circular fashion economy
- (30-min) Roundtable: The role of African and Caribbean Textile industry in promoting local economic development
- (30-min) Roundtable: Circular beauty brands to have on your radar
- (30-min) Roundtable: Bank mechanisms to support the transition to Circular Economy in the African continent and the Caribbean regions

Participants: Development Banks, Policymakers and Economists

- (15-min) Talk: Digitalisation of wastewater infrastructure as an opportunity to control extreme events



TROPICS
BUSINESS
SUMMIT
The Virtual Experience

DAY 1 • AFRICA-WORLD TRADE & INVESTMENT MEETINGS

DAY 1 AGENDA (2/2) • SAVE THE DATE: 12 OCTOBER 2021
THEME: "ACCELERATING THE TRANSITION TOWARDS CIRCULAR ECONOMY"

- (30-min) Roundtable: BioEconomy strategy of Africa and the Caribbean: From residue management to economic development
Participants: Energy Departments Ministries of Environment, Energy, Disaster Management, Climate Change, and Communications
- (30-min) Roundtable: Africa - America Cooperation on strengthening ties in the transition towards a circular economy
- (30-min) Roundtable: Africa - Middle East Cooperation on strengthening ties in the transition towards a circular economy
- (30-min) Roundtable: Africa - Asia Cooperation on strengthening ties in the transition towards a circular economy
- (30-min) Roundtable: Africa - Europe Cooperation - Green investments in the circular economy
- (15-min) Talk: The circular economy and the BioEconomy
- (15-min) Talk: Fixing the economy to fix climate change
- (30-min) Roundtable: Policy levers for a low-carbon circular economy - shifting paradigms
- (30-min) Roundtable: Synergy between Circular Economy and Industry 4.0
- (30-min) Roundtable: Unravelling the investment opportunities for the circular economy in Africa and the Caribbean
- (30-min) Roundtable: Circularity Capital: Investing in the growth of circular SMEs
- (30-min) Roundtable: Leading Investment Banks and Managers backing the circular economy

:: Closing Remarks



TROPICS
BUSINESS
SUMMIT
The Virtual Experience

DAY 2 • PRIVATE EQUITY FORUM

DAY 2 OVERVIEW • SAVE THE DATE: 13 OCTOBER 2021

THEME: "ACCELERATING INNOVATION FOR INCLUSION
IN AFRICA & THE CARIBBEAN"

Presented by TROPICS BUSINESS SUMMIT, the 2021 inaugural Global Private Equity Forum will convene virtually on October 13th, 2021. The event will feature close to 100 expert Speakers and Panelists representing venture capital and financial partners interested in investing in Africa and in scaling African and Caribbean small and medium businesses.

The goal of the Global Private Equity Forum is to bring together a multi-disciplinary group of investment professionals, government representatives, and industry peers from all across the 5 continents to present and exchange cutting-edge ideas and opportunities.

The 2021 TROPICS BUSINESS SUMMIT's theme is centered around "Accelerating the transition towards circular economy". Without geographic limitations and barriers, Speakers from the entire world will be able to join in the discussions and the Tropics Dealroom.

The inaugural Global Private Equity Forum is to grow Africa and the Caribbean's early-stage ecosystem by providing a platform for promising Startups to connect with angel capital. On one hand, investable startups attend the TROPICS BUSINESS SUMMIT to cut through red tape and sit face to face with qualified investors, and on the other, investors aim to introduce new funding mechanisms to accelerate innovation in Africa and the Caribbean regions.

Who should attend the Global Private Equity Forum during the TROPICS BUSINESS SUMMIT?

- Angel investors, venture financiers, and corporate finance advisors;
- Financial intermediaries and institutions; Investors and business owners;
- Chambers of commerce and business associations;
- Accountants and Lawyers involved in the Private Equity industry in Africa and the Caribbean regions.



TROPICS
BUSINESS
SUMMIT
The Virtual Experience

DAY 2 • PRIVATE EQUITY FORUM

DAY 2 AGENDA (1/2) • SAVE THE DATE: 13 OCTOBER 2021

THEME: "ACCELERATING INNOVATION FOR INCLUSION
IN AFRICA & THE CARIBBEAN"

Please pick one or more plenary sessions you would like to join based on your expertise.

:: Welcome Remarks

- Why Invest in the African and Caribbean Startups Ecosystem
- The continued rise of impact investing in Africa and the Caribbean
- How have Asset Managers adapted capabilities to manage through disruption
- Digital infrastructure: Finding value and competitive markets
- Private equity turning crisis into opportunity
- Real-estate demand post-pandemic
- Competitive logistics market
- Opportunities in the energy transition
- Post Covid-19 Strategies for Success
- Opportunities in Digital health by 2030
- Announcing Pre-Matched Meetings Between Investors and Startups
- Accelerating Cross Border Investments in Seed Stage and Growth Phase Startups within the African continent and the Diaspora
- Tax Deductions for Venture Capital and Private Equity Partners
- Startup Ecosystem Capacity Building
- Scaling Innovation and the 4IR (4th Industrial Revolution)
- How to Mobilize Partnerships and Industry Champions in Africa
- How FinTech Platforms Can Drive Impact Investing
- Sustainable Energy Funding Opportunities for Africa
- Banks Backing Tech Startups in Africa and the Diaspora



TROPICS
BUSINESS
SUMMIT

The Virtual Experience

DAY 2 • PRIVATE EQUITY FORUM

DAY 2 AGENDA (2/2) • SAVE THE DATE: 13 OCTOBER 2021

THEME: THEME: "ACCELERATING INNOVATION FOR INCLUSION
IN AFRICA & THE CARIBBEAN"

- Fireside Chat with Women Investors from Africa and the world
- Fireside Chat Between Investors and Entertainment Entrepreneurs
- Fireside Chat Between Investors and Tech Entrepreneurs
- Fireside Chat Between Investors and Health Entrepreneurs
- Fireside Chat Between Investors and Agri-Tech Entrepreneurs
- Fireside Chat Between Investors and Tourism Entrepreneurs
- Fireside Chat Between Investors and Luxury Entrepreneurs
- Fireside Chat Between Investors and STEM Entrepreneurs
- Fireside Chat Between Investors and FinTech Entrepreneurs
- Fireside Chat Between Investors and Beauty Entrepreneurs
- Fireside Chat Between Investors and Fashion Entrepreneurs
- Fireside Chat Between Investors and Eco/Green Entrepreneurs
- Spotlight on Top Incubators and Accelerators in Africa and the Caribbean

:: Closing Remarks



TROPICS
BUSINESS
SUMMIT

The Virtual Experience

DAY 3 • GLOBAL CEO CHAMPIONS FORUM

DAY 3 OVERVIEW • SAVE THE DATE: 14 OCTOBER 2021

THEME: "LEADING BEYOND COVID-19 &
CONNECTING AFRICAN & CARIBBEAN LEADERS TO THE GLOBE"

Hosted during the 5th annual TROPICS BUSINESS SUMMIT, the Global CEO Champions Forum will bring together the top business leaders of Africa and the rest of the world's biggest corporations to forge new synergies, discuss key global issues shaping the business world, and sign deals at the end of the day.

The main theme this year is "Accelerating the Transition to Circular Economy"

Among the key topics that will be addressed at this year's TROPICS BUSINESS SUMMIT by delegates is the role of public-private cooperation and startups in driving the economic growth, key challenges and opportunities that are emerging from the African continent, and its Diaspora.

This Global CEO Champions Forum will offer valuable insights on business potential promising African markets that have yet to be explored.



TROPICS
BUSINESS
SUMMIT
The Virtual Experience

DAY 3 • GLOBAL CEO CHAMPIONS FORUM

DAY 3 AGENDA (1/2) • SAVE THE DATE: 14 OCTOBER 2021

THEME: "LEADING BEYOND COVID-19 &
CONNECTING AFRICAN & CARIBBEAN LEADERS TO THE GLOBE"

Please pick one or more plenary sessions you would like to join based on your expertise.

:: Welcome Remarks

- Economic Outlook: African Economic Trends and the impact on Emerging Markets
- Doing Business in Africa - key Opportunities and Challenges
- Doing Business in the Caribbean - Key Opportunities and Challenges
- How to Accelerate the Transition to Circular Economy
- The Circular Economy: A New Paradigm for Business
- The Great Vaccine Race: View from Africa and the World
- Enhancing Governance and Risk Management
- How to Drive Innovation with AI (Artificial Intelligence)
- Lessons learned from a Global Pandemic
- Pioneering Payment Innovation
- Closing the Global Skill Gap
- Strategies to Take Africa and the World Forward
- The Disruption in the Banking and Finance Industry
- Strategies to Scale the Digital Economies
- Automating a Sustainable Future
- Strengthening the Global Food Chain
- Healthcare Big Pivot and Investment Opportunities
- Capitalizing on Opportunities in Africa's Mining Industry
- The Rise of Africa as a Major Consumer Market
- The landscape for Social Impact investing in Africa and the Caribbean
- Family Offices - Managing planning for the turbulent times
- The rise of Neo Banks in Africa



**TROPICS
BUSINESS
SUMMIT**

The Virtual Experience

DAY 3 • GLOBAL CEO CHAMPIONS FORUM

DAY 3 AGENDA (2/2) • SAVE THE DATE: 14 OCTOBER 2021

THEME: "LEADING BEYOND COVID-19 &
CONNECTING AFRICAN & CARIBBEAN LEADERS TO THE GLOBE"

- Real Estate - Residential property markets and investments in Africa and the Caribbean
- Africa's quiet Blockchain - Crypto evolution
- Micro-entrepreneurs and job building
- Coming to life: Artificial Intelligence investing
- How to strengthen Cybersecurity and boost financial inclusion in Africa
- Fintech and disruptive technologies
- Early-stage investors and funding opportunities for SMEs/SMMEs
- Energy Investment Opportunities in Africa and the Caribbean
- Why is Africa the Most Promising Hotel Investment Regions
- Overcoming the Infrastructure Gap
- Getting the Most out of Africa's Talent and Creative Genius
- Strengthening Africa's Industrial Structure
- Understanding Covid-19's impact on the Mining and Metals sector
- The 21st century Corporate Social Responsibility (CSR)
- Pre-scheduled B2B private meetings: African CEOs meet Asian CEOs
- Pre-scheduled B2B private meetings: African CEOs meet Europe CEOs
- Pre-scheduled B2B private meetings: African CEOs meet Middle East CEOs
- Pre-scheduled B2B private meetings: African CEOs meet American CEOs
- Pre-scheduled B2B private meetings: African CEOs meet Australian CEOs

:: Closing Remarks



TROPICS
BUSINESS
SUMMIT
The Virtual Experience

DAY 4 • TROPICS WOMEN IN BUSINESS (TWIB) FORUM

DAY 4 OVERVIEW • SAVE THE DATE: 15 OCTOBER 2021

THEME: “WOMEN LEADERS & DEALMAKERS LEADING BY EXAMPLE
& TAKING THE WORLD FORWARD”

A new era of leadership has dawned since the COVID-19 pandemic as we now face a new desire to lead effectively. At the same time, the pandemic has reshaped the notions of women leadership across Africa and the globe, highlighting unity, empathy, and compassion as critical leadership skills to be nurtured to close the gender equity gap.

Curated by the TROPICS BUSINESS SUMMIT, we will once bring together some of Africa and the Caribbean’s most inspiring and impactful female leaders to share their leadership experiences at our annual Tropics Women in Business (TWiB) Summit. Women CEOs from leading organizations will be rubbing shoulders with Small and Medium-Sized female executives to:

- Foster collaborations; Nurture and develop high-potential women and lead with impact.
- Join our Tropics Dealroom, for an in-person experience with your chosen peers and seal deals to take Africa and the Caribbean forward.



TROPICS
BUSINESS
SUMMIT
The Virtual Experience

DAY 4 • TROPICS WOMEN IN BUSINESS (TWIB) FORUM

DAY 4 AGENDA (1/2) • SAVE THE DATE: 15 OCTOBER 2021

THEME: "WOMEN LEADERS & DEALMAKERS LEADING BY EXAMPLE
& TAKING THE WORLD FORWARD"

Please pick one or more plenary sessions you would like to join based on your expertise.

:: Welcome Remarks

- Why Invest in Girls and Women in Africa and the Caribbean
- Bridging the Gender Gap in the Boardroom
- How to Empower Young Girls to Become Great Leaders of Tomorrow
- Becoming Intentional and Mindful
- Turning Challenges into Opportunities
- Amplifying Women's Impact in the Workplace
- Women in Politics: Empowering Change and Taking Action
- Human Intelligence 2/0 - How to Adapt to Change in Pandemic Time
- Why Are Women Their Worst Enemies
- How to Overcome your Imposter Syndrome Story to Achieve Success
- Next-generation of Female Leaders
- Climbing the Leadership ladder and Breaking the glass ceiling
- Mental health and Wellbeing
- Navigating change, fostering diversity, implementing solutions
- Performance: Boards and Governance in Africa and the Caribbean
- Emerging Markets: Advancemen and Equity
- How to guarantee returns for Private Equity venture in Africa and the Caribbean
- Advocacy: Identity and implement innovative solutions
- The shifting dynamics of African and/or Caribbean Infrastructure
- Women's economic empowerment in Africa and the Caribbean
- Managing Corporate Boards and Modern Parenting
- Executive coaches and capacity building



TROPICS
BUSINESS
SUMMIT
The Virtual Experience

DAY 4 • TROPICS WOMEN IN BUSINESS (TWIB) FORUM

DAY 4 AGENDA (2/2) • SAVE THE DATE: 15 OCTOBER 2021

THEME: "WOMEN LEADERS & DEALMAKERS LEADING BY EXAMPLE
& TAKING THE WORLD FORWARD"

- Women in Agribusiness, Agri-Tech, and Agri-Food
- Women in Education and EdTech
- Women in Renewable Energies
- Women in ICT
- Women in Mining
- Women in Oil and Gas
- Women in the Automotive industries
- Women in FinTech and BlockChain
- Women in Health and Infrastructure Development (PPP)
- Women in Social Entrepreneurship
- Women in Tourism and Sports
- Women in Construction, Design, and Architecture
- Women in Banking and Finance
- Women in Transports and Logistics
- Women in Fashion Business
- Women in Beauty Business
- Women in Luxury Business
- Women in the Creative Industries (Arts, Cinema, Music, and Entertainment)
- Women in Communication, Media and Marketing
- Women in Technology and STEM (Science, Tech, Education, and Maths)

:: Closing Remarks



TROPICS
BUSINESS
SUMMIT
The Virtual Experience

DAY 5 • CLOSING CEREMONY, ANNOUNCEMENT DAY & AFTER-PARTY

DAY 5 OVERVIEW • SAVE THE DATE: 16 OCTOBER 2021

THEME: "RESOLUTIONS OF THE 2021 SUMMIT"

:: Closing Ceremony

- Partnership Announcements
- Deal-making Announcements
- Tropics Startups Pitch Competition Finale
- Tropics Women in Business (TWiB) Pitch Competition Finale
- Virtual After-Party

:: Closing Remarks

See you at the 5th annual



TROPICS BUSINESS SUMMIT

The Virtual Experience

CONTACT DETAILS

HELLO@TROPICSBUSINESSSUMMIT.COM
TEAM@TROPICSBUSINESSSUMMIT.COM
SPONSORS@TROPICSBUSINESSSUMMIT.COM

FOR MORE INFORMATION, PLEASE VISIT
TROPICSBUSINESSSUMMIT.COM